

To: Lectori Salutem
From: Mr Pjotr Schade
Evenpar General Partner b.v. (EP)
The Netherlands

CC: International Climate Finance Accelerator (ICFA)
9, Rue du Laboratoire, L-1911 Luxembourg
Luxembourg

Date: 21 September 2023

Description: Request for proposal for a Placement Agent and Fund Raising Support

Introduction

EP is a Dutch-African investment fund manager that engages in renewable energy projects in emerging markets. Evenpar builds on its experience and expertise to invest in cash-flow stable projects with high returns.

In these emerging markets resources are available but technologies are not used effectively. Evenpar therefore invests in decentralized WASH and sustainable projects, using available feedstock in regulated markets allowing for infrastructure projects with stable cash-flow and value spikes between scale-up and operational stability.

Evenpar is a triple impact fund, investing WASH, circularity, recycling, energy and reducing waste while providing competitive financial returns, with investors including development finance institutions, foundations, high-net worth individuals (HNWI), pension funds, corporates, family offices and impact investors.

EP is seeking proposals from fund-raising advisors who will connect to Dutch potential fund investors who will ultimately invest equity in the fund.

Scope of Services

EP is seeking proposals for placement agent services for the Fund, focussing on:

- 3 months intense target period, targeting fund closure around 1 Jan 2024
- Interaction and engagement with especially Dutch relevant (multi)family offices and HNWI to investigate appetite for investment/commitment.
Outcome: Contact list of potential and relevant targets
- Interact and support closings of selected counterparts on the target list.
Outcome: facilitate meetings and support the realization of closings of equity commitments
Outcome: have a minimum of 3 meetings per month with relevant targets (relevant being targets who have an impact appetite, ability to invest directly and clearance/authority to decide.

Pro-active interaction with EP is essential, executed in:

- Integrating the target list of EP with the target list of the placement agent
- (2) Weekly progress call

Proposal submission

Please note that only service providers with relevant expertise in the Dutch family office / HNWI ecosystem are eligible to provide proposals. Furthermore a profound understanding of the EP Fund and its challenges is needed to persuade the potential LP to join. The services offering is to start as soon as possible and will run for 3 months with the option to extend the contract.

Please provide a proposal that includes the following components:

a) Technical proposal

- A brief summary of the firm
- Names and bios of people who will work on the assignment
- Relevant experience with fundraising efforts targeting Dutch family office / HNWI LP's
- Demonstration of the ability to work (together) with EP stakeholders
- Workplan, targets and timeline for completing work

b) Financial proposal

- Fixed Fee estimate based around the Scope of Work.
(expressed in 'max number of hours' x 'hourly rate' per month – estimated to be €YYY per month).
- Floating success fee
(expressed in [0,0] % over committed capital, payable in [yy] months after financial close).

Interested service providers shall submit their proposal in writing to info@evenpar.nl, copying info@icfa.lu, by 17h00 CET on 5 October, 2023.

Contact Evenpar:

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