

To: Lectori Salutem  
From: Mr Pjotr Schade  
Evenpar General Partner b.v. (EP)  
The Netherlands

International Climate Finance Accelerator (ICFA)  
9, Rue du Laboratoire, L-1911 Luxembourg  
Luxembourg

Date: October 3<sup>rd</sup> 2022

Description: Request for proposal: Placement Agent Fundraising Support

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### **Introduction**

EP is a Dutch investment fund manager that engages in renewable energy projects in emerging markets. Evenpar builds on its experience and expertise to invest in cash-flow stable projects with high returns.

In these emerging markets resources are available to produce electricity but technologies are not used effectively. Evenpar therefore invests in decentralized baseload energy assets, using available feedstock in regulated markets allowing for infrastructure projects with stable cash-flow and value spikes between scale-up and operational stability.

Evenpar is a triple impact fund, investing in renewable energy and reducing waste while providing competitive financial returns, with investors including development finance institutions, foundations, high-net worth individuals (HNWI), pension funds, corporates, family offices and impact investors. EP is seeking proposals from potential fund-raising advisors to connect to international as Dutch potential fund investors who will ultimately invest equity in the fund.

### **Scope of Services**

EP is seeking proposals for placement agent services for the Fund, focussing on:

- Interaction and engagement with Dutch (multi)family offices and Dutch HNWI to investigate appetite for investment/commitment.  
Outcome: Contact list of potential targets
- Interact and support closings of selected counterparts on the Dutch target list.  
Outcome: support the realization of closings of equity commitments

Pro-active interaction with the Fund manager is essential, executed in:

- Integrating the target list of EP with the target list of the placement agent
- (2) Weekly progress call

### **Proposal submission**

Please note that only service providers with relevant expertise in the Luxembourg ecosystem are eligible to provide proposals for the scope of work included in this RFP.

The services offering is to start as soon as possible and will run for 6 months with the option to extend the contract.

Please provide a proposal that includes the following components:

**Technical proposal**

- A brief summary of the firm
- Names and bios of people who will work on the assignment
- Relevant experience with fundraising efforts targeting Dutch (multi)family offices and HNWI
- Demonstration of the ability to work (together) with EP stakeholders
- Workplan and timeline for completing work

**Financial proposal**

- Fee estimate based around the Scope of Work set out in a fixed and floating fee.  
(expressed in terms of 'max number of hours' x 'hourly rate' + max % floating fee over realized commitments).

Interested service providers shall submit their proposal in writing to [info@icfa.lu](mailto:info@icfa.lu), copying [info@evenpar.nl](mailto:info@evenpar.nl), by 17h00 CET on the 21<sup>st</sup> of October 2022.

**Contact Evenpar:**

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